



AUSTRALIAN COMMERCIAL GALLERIES ASSOCIATION

MEDIA RELEASE

'GREENGALLERY GUIDE' LAUNCH

7 February 2008

A JOINT INITIATIVE OF THE AUSTRALIAN CONSERVATION FOUNDATION AND THE AUSTRALIAN COMMERCIAL GALLERIES ASSOCIATION

The Australian Conservation Foundation (ACF) and the Australian Commercial Galleries Association (ACGA) will launch the 'GreenGallery Guide' on 7 February 2008 to assist gallery owners and managers to implement changes to make their work places more sustainable and environmentally friendly.

Designed to be simple and easy to use, the GreenGallery Guide assists gallery owners and managers to identify simple changes to make in galleries that will save energy and water, reduce waste, and help artists and clients to live more sustainable and healthy lives. The Guide contains ten top tips for greening a gallery, including such simple measures as remembering to turn off computers and appliances and installing low-energy lighting.

Inspired by the 'GreenClinic Guide', developed by the ACF and Doctors for the Environment, Mr Guy Abrahams, National President of the ACGA and a long time supporter of the ACF, was keen to encourage members of the ACGA to do their bit for the environment. Mr Abrahams said today: 'I am delighted that this important collaborative project has come to fruition, and that the ACF and the ACGA have both embraced and driven this initiative. It is important to take act by example, and it is amazing the difference simple measures in one gallery can make. The ACGA has taken the lead in environmental practices to provide a starting point for others in the arts industry to follow. We are hoping that this will be taken up by the commercial and public gallery sphere across Australia.'

Phoebe Dunn, Chief Executive Officer of the ACGA said: ‘With worrying environmental news in the headlines everyday it is wonderful to be able to assist ACGA members to contribute to efforts to reduce their environmental impact. We hope that this is the start of things to come and that we can work with the broader arts community on future initiatives.’

The GreenGallery Guide is being launched in conjunction with a fundraising auction and sale of the ACF’s collection: ‘Art & Artefacts’. The auction will be held on 7 February 2008 at Christine Abrahams Gallery, 27 Gipps Street Richmond Victoria, 3121 from 6.30pm, and all proceeds will go to the ACF’s Climate Change Campaign. The Executive Director of the ACF, Mr Don Henry, will be speaking at the auction.

Copies of the GreenGallery Guide can be found downloaded from the ACF (www.acfonline.org.au) and ACGA websites (www.acga.com.au) from early next week. For further information on the Guide or for any queries, please contact info@acga.com.au.

The ACGA would like to thank the ACF for its considerable contribution to and support for the GreenGallery Guide.

The ACGA is committed to the ethical representation of living Australian artists and promoting the importance of the primary art market in Australia.

Contact: Guy Abrahams, National President, ACGA: (03) 9428 6099
Phoebe Dunn, Chief Executive Officer, ACGA: 0407 488 632